

**LYNNE BRANDON**

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**FREELANCE RESUME**

**How she got into the biz:**

Two words - Pluck and luck, and in that order. Did I mention persistence?

**Why she does it:**

An incurable, sick disease in which, when not writing, she is thinking about it.

**What kind of work can a client expect?**

- on time
- well researched and well written
- on a variety of subjects, being highly curious about many things, interesting places and most people
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**Victims of Lynne's persistent and annoying queries:**

Business North Carolina Magazine

Triad Relocation Guide

Triad Style (my first victim and now, demised)

NCboatinglifestyle Magazine

BIZlife Magazine

Our State Magazine

Greensboro News and Record

NC Career Networking Magazine

Bennett College

Others in the works!

## What types of articles did the powers-at-be let her write?

- Business/Industry
- Economic development
- Tourism
- Q & A's with world leaders and educators
- Trends in Health/Plastic Surgery/Wellness
- Education
- Departments
- ad copy
- Real estate
- Diversity issues
- Women in Business
- Press releases
- Book reviews
- technical writing

## Scintillating works by the "Jane of all trades":

Articles: (Brandon, Lynne - author)

- "Targacept in the Triad: Spinning New Science." BIZlife Magazine May 2004:28-35.
- "Building the Hooker Furniture Brand: Kim Shaver." - BIZlife Magazine July 2005: 14-20.
- "Bennett College from good to GREAT." - BIZlife Magazine February 2006:10-16.
- "Citizen of the World: Ana Vilma de Escobar, Vice President of El Salvador." BIZlife Magazine - February 2006: 7-9.
- "Meg Sternberg - Leaving a lasting Legacy." BIZlife December 2005:14-18.
- "Grace in Granite." Our State September 2000: 59-64.
- "Charlotte: A City Continues to Evolve." Business North Carolina July 2004:68-74.
- "A New Day: Eastern N.C. Shapes Its Future." Business North Carolina September 2004: 70-83.
- "Growing Greensboro." Triad Relocation Guide 2004-2005: 22-29.
- "Living in the Triad." Triad Relocation Guide 2005-2006:14-24.
- "Triumphant Triad." Triad Relocation Guide 2004-2005: 12-18.

- "Luxury Living." Business North Carolina August 2004:5 pgs.
- "Face Facts: More Men Choosing Plastic Surgery." Business North Carolina July 2004: 76-80.
- "Executive Education 2004 Report." Business North Carolina August 2004:64-70.
- "Under the Tuscan Sun at Lake Norman." NCboatinglifestyle October 2006:88-89.
- "Going Organic." Our State May 2003:138-145.
- "Weaving a Tapestry of Excellence." BIZlife September 2004:31-35.
- "Keeping 'em Laughing." BIZlife July 2004: 10-15.
- "Go West: Economic Strategy Shifts." Business North Carolina June 2004:98-106.
- Book review of "Garden of Faith" Our State December 2002:pg.14.
- Book review of "The Mitford Snowmen" Our State December 2001:pg.15.
- "Go East: Demand Surges Along the State's Inner Coast." Business North Carolina October 2006:96-106.
- "Sandhills - Golf Isn't Region's Only Treasure." Business North Carolina May 2004: 50-56.
- "Have it Your Way: K-12 Educational Options in the Triad." BIZlife September 2006: 4 pages
- "Centennial Salute: Greensboro Merchant's Association." BIZlife June 2006: 7 pgs.
- "The red egg: A Twist on the Traditional." BIZlife April 2006: 25-31.
- "Feel Your Heart Race: A Visit with The Victory Junction Gang." BIZlife July 2006:17-25.
- "Professionals and Wellness." BIZlife November 2005:37-43.

\*Note: all works are not listed. Editorial clips also available.